



# BAO HEALTH RESOURCES INVESTOR NEWSLETTER

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*"For optimum health and vitality in the modern world."*

## **Frank Cousineau, President of the Cancer Control Society joins BAO Health Resources' Board of Directors**

BAO Health Resources has recently welcomed Frank Cousineau to its Board of Directors. Mr. Cousineau is the President of the **Cancer Control Society**, which since 1973 has been one of the most respected authorities on alternative solutions to cancer patient care. He is also the President of the **International Association of Cancer Victors and Friends**, whose mission is to not only ease the treatment of diagnosed cancer patients, but to research methods of living healthily given modern day environmental and nutritional challenges. Mr. Cousineau is a valuable addition to the Board, as he brings extensive knowledge and experience in Alternative Therapies, which he began investigating during his own mother's fight with cancer.

## **BAO Health Resources Inks Deal with Script to Screen (STS), Leader in Direct Response Television Marketing**

Chances are you've either heard of Script to Screen's (STS's) impressive clientele, including Hooked on Phonics, Nutri-System, Estee-Lauder, Conair, and General Motors, or watched one of their successful TV infomercial campaigns for Nordic-Track, Jenny Craig, Bose, or one of numerous Guthy-Renker products. STS is one of the prominent Direct Response Television (DRT) firms in the nation, with an industry-unprecedented 70-75% success rate and numerous awards for their creative production and campaign management achievements. The reason, as STS's Vice-President wrote in the memorandum signed between STS and BAO Health Resources, "is that we are able to select the projects best suited for the format."

## **BAO's Advisory Board Welcomes Renowned Health Rights Advocate Frank Cuny**

Mr. Frank Cuny, Founder and President of the non-profit organization **California Citizens for Health Freedom**, an affiliate of **National Citizens for Health**, has joined BAO's Advisory Board. Mr. Cuny's organization is a well-respected advocacy movement committed to protecting and expanding natural health choices, with a focus on California State Bills. Upon joining BAO's Advisory Board, Mr. Cuny said "I want to join BAO Health Resources because I believe that people have a right to alternative medicine." Mr. Cuny will prove to be an invaluable source for BAO's own commitment to providing quality alternative methods for optimum health.

## **April Trip to Republic of Georgia Results in Successful Distribution Contracts and Exciting Product Progress**

The Founder and President of BAO Health Resources has returned from a successful visit to the Republic of Georgia, where he met with the scientists who originated the product to solidify patent status and seal BAO's international distribution rights. He was also able to witness first-hand the exciting new products that will be added to BAO's branded line of goods, bringing back several samples for testing by American scientists and doctors.

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