



BAO HEALTH RESOURCES INVESTOR NEWSLETTER

FEBRUARY 20, 2012

"For optimum health and vitality in the modern world."

Joel Wallach, Member of BAO's Medical and Scientific Advisory Board, is the Recipient of Prestigious *Klaus Schwarz Commemorative Medal*

Joel Wallach, D.V.M., N.D., Member of the BAO Health Resources Medical and Scientific Advisory Board, recently received the prestigious *Klaus Schwarz Commemorative Medal*, sponsored by International Association of Bioinorganic Scientists (IABS). IABS was founded in 1975 as a non-profit scientific organization to provide workers in the field of "Bioinorganic Chemistry" a unifying forum for the exchange and publication of ideas. The Association's vice president was the renowned Klaus Schwarz, a leading trace element researcher best known for his discovery of the essentiality of selenium.

Candidates for the annual award are selected based on recommendation from fellow workers in the field or from members of the Editorial Board of the Association's journal, *Biological Trace Element Research*, or other qualified individuals. A partial list of past recipients includes: James Cecil Smith, USDA Nutrition Institute; Keshan Disease Research Groups at the Chinese Academy of Medical Sciences and X'ian Medical College; Forrest H. Nielsen and Leslie M. Klevay, USDA Grand Forks Human Nutrition Research Center; Dolph Hatfield, National Cancer Institute; James E. Oldfield, Oregon State University Nutrition Research Institute; and Kazuo T. Suzuki, University of Chiba, Japan.

BAO Health Resources is very fortunate to have Dr. Wallach as part of its Medical and Scientific Board.

BAO Health Resources Secures the Services of a Prominent Healthcare Marketing Agency

BAO Health Resources has concluded an agreement with CME Acuity, LLC, a healthcare marketing communications firm with expertise and in-depth experience in therapeutic areas such as Oncology, CV Disease, Depression, CNS, HIV, Infectious Disease and Women's and Men's Health. Its clients include leading pharmacy companies, targeted biotechnology companies, and teaching institutions such as The Johns Hopkins University School of Medicine and Columbia University College of Physicians and Surgeons.

CME is currently in the works of developing editorial content for BAO Health Resources' product in industry-leading medical publications, as well as securing BAO's presence at top medical conferences. This is a giant step in establishing BAO's product in the marketplace in within the medical community.

6047 TAMPA AVE., SUITE #204 TARZANA, CA 91356
818.996.4325 PHONE 866.996.4325 TOLL-FREE 213.596.8821 FAX
INVESTORRELATIONS@BAOHEALTHRESOURCES.COM ON THE WEB WWW.BAOHEALTHRESOURCES.COM